



The Walt Disney Company

August 10, 2009

The Honorable Christine Kehoe, Chair
Senate Appropriations Committee
State Capitol-Room 5050
Sacramento CA 95814

RE: AB 1319 (Krekorian) - Support

Dear Senator Kehoe:

On behalf of The Walt Disney Company I am writing to express our support for AB 1319 (Krekorian) RE: Talent Services. This bill establishes a revised statutory framework for regulating advanced-fee talent training and talent listing services.

As a company focused on high quality family entertainment, we have been concerned about reports received from families who believe they were misled into signing contracts with an expectation of employment or an audition for one of our television shows. This measure provides protection for minors and their families by clearly delineating the requirements for advanced-fee talent agents who engage in recruitment activities. This legislation also addresses the advertising practices of these businesses and prohibits them from using a trademark in a false or misleading way.

We are pleased to join with the author and co-sponsors in supporting this legislation.

Sincerely,

Lisa Pitney
Vice President, Government Relations

LP/vrc

cc: Members, Senate Appropriations Committee
Bob Franzoia, Committee Consultant
Corey Botts, Republican Consultant
The Honorable Paul Krekorian
Terri Thomas, Thomas Advocacy, Inc.