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MOTION PICTURE ASSOCIATION
OF AMERICA, INC.

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August 11, 2009

The Honorable Christine Kehoe, Chair
Senate Appropriations Committee
State Capitol-Room 5050
Sacramento CA 95814

RE: AB 1319 - Support

Dear Senator Kehoe:

On behalf of the Motion Picture Association of America, Inc. and our member companies*, I am writing to let you know of our support for AB 1319.

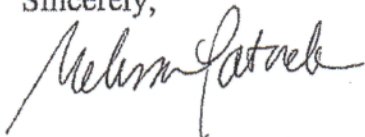
The bill sets forth new standards to address fraud in the talent industry. By outlawing advance-fee talent representation services, the legislation prohibits bait-and-switch scams that invite children to audition for acting jobs in an attempt to sell photographs, classes and listing services. The bill does not affect the legitimate talent agencies that earn money through commissions and do not charge advance fees.

The bill also includes important consumer protection provisions that will help prevent fraud, identity theft, and unwanted access to minors in all areas of the talent industry, including training, counseling, and listing. These new requirements will provide law enforcement with the tools necessary to protect children and their families.

* The Motion Picture Association of America, Inc. includes: The Walt Disney Studios Motion Pictures; Paramount Pictures Corporation; Sony Pictures Entertainment, Inc.; Twentieth Century Fox Film Corporation; Universal Studios LLLP; Warner Bros. Entertainment Inc.

For these reasons, we are pleased to support AB 1319. Please feel free to contact me, or our legislative advocate, Terri Thomas, at (916) 325-1010, with any questions.

Sincerely,

A handwritten signature in cursive script, appearing to read "Nelson Fatare".

cc: Members, Senate Appropriations Committee
Bob Franzoia, Committee Consultant
Corey Botts, Republican Consultant
Assemblymember Paul Krekorian
Terri Thomas